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dan Kepimpinan**

MANAGEMENT & LEADERSHIP CASE STUDY CENTRE

Universiti Utara Malaysia

SPONSORSHIP

**International Case Study
Congress (ICSC 2024)**

**19 August-21 August 2024,
Raia Hotel & Convention Centre
Alor Setar**

INTERNATIONAL CASE STUDY CONGRESS (ICSC 2024)

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Ads during break time	10 minutes	7 minutes	5 minutes	4 minutes

Note.

* Financial contribution only

❖ SPONSORSHIP FORM

INTERNATIONAL CASE STUDY CONGRESS (ICSC) 2024

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(Please use additional sheets if necessary)

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Please return this form to: The Director, Management and Leadership Case Study Centre (MLCSC), Level 2, TISSA Building, Universiti Utara Malaysia, 06010 UUM Sintok, Kedah. Tel: 04-928 7601 Fax: 04-928 7611, email: pkkpk@uum.edu.my